

REP HEADLINE# 6278083 TRF# 6:120822
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 OCT2/12 17.41
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME ISS/PRIORITIES USA ACTION
 AGY # AGY. NAME MUHDA KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

REP. # OFF. # SALESMAN #

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6278083

CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACTION EST#1565 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 17.41

REP: ORDER CANCELED
 ALL LN'S ZERO'D OUT
 NEW TTL \$0
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
 TELEVISION INVOICES IDB#9914019
 PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1135P-1237A	30		\$800.00	10/19	10/19	0		FRI	0
AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1565												
AGENCY PRODUCT CODE = 340												

PROGRAM : TONITE SHW-NBC<
 CON COM1: TONITE SHW-NBC<

2	S		1100A-1200N	30		\$250.00	10/19	10/19	0		FRI	0
PROGRAM : DAYTIME												
CON COM1: DAYTIME												

NOV 01 2012

10/4/12 KCCG

10/12

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT2/12 17.41
CHANGES
*** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1235A-135A PROGRAM : J FALLON-NBC CON COM1 : J FALLON-NBC	30		\$300.00	10/19	10/19	0		FRI	0
4	S		200P-300P PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY	30		\$400.00	10/19	10/19	0		FRI	0
5	S		400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$800.00	10/19	10/19	0		FRI	0
6	S		530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1 : 3Q/SEPT RATES CON COM1 : NC8 TODAY@5:30	30		\$450.00	10/19	10/19	0		FRI	0
7	S		530P-600P PROGRAM : NWSCH@5:30P CON COM1 : NWSCH@5:30P	30		\$1,500.00	10/19	10/19	0		FRI	0
8	S		600P-630P PROGRAM : NWSCH CON COM1 : NWSCH	30		\$2,000.00	10/19	10/19	0		FRI	0
9	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1 : NC8 TODAY@6AM	30		\$1,250.00	10/19	10/19	0		FRI	0
10	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1 : ENT TONIGHT 30	30		\$1,500.00	10/19	10/19	0		FRI	0
11	S		700A-900A PROGRAM : 7A NEWS CON COM1 : 7A NEWS	30		\$1,400.00	10/19	10/19	0		FRI	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT2/12 17.41
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	10/19	10/19	0		FRI	0
13	S		1000A-1030A PROGRAM : NEWS CON COM1: NEWS	30		\$350.00	10/22	10/22	0		MON	0
14	S		1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,000.00	10/22	10/22	0		MON	0
15	S		1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	10/22	10/22	0		MON	0
16	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/22	10/22	0		MON	0
17	S		500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,700.00	10/22	10/22	0		MON	0
18	S		530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 3Q/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$500.00	10/22	10/22	0		MON	0
19	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,350.00	10/22	10/22	0		MON	0
20	S		630P-700P PROGRAM : NWSCH CON COM1: NWSCH	30		\$6,000.00	10/22	10/22	0		MON	0

REP HEADLINE# 0278083 TRF# E:120822
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 17.41
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,600.00	10/22	10/22	0		MON	0
22	S		730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$2,000.00	10/22	10/22	0		MON	0
23	S		1130P-100A PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE	30		\$1,350.00	10/20	10/20	0		SAT	0
24	S		700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$750.00	10/20	10/20	0		SAT	0
25	S		900A-1000A PROGRAM : NWSCH8 SAT-AM CON COM1: NWSCH8 SAT-AM	30		\$600.00	10/20	10/20	0		SAT	0
26	S		1130P-1200M PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,500.00	10/21	10/21	0		SUN	0
27	S		1200N-100P PROGRAM : NWSCH8-NOON SU CON COM1: NWSCH8-NOON SU	30		\$250.00	10/21	10/21	0		SUN	0
28	S		900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$500.00	10/21	10/21	0		SUN	0
29	S		100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/18	10/18	0		THU	0

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CREDIT RISK !!!
HARRIS REPORT FROM REP OCT2/12 17.41
CHANGES *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		1030A-1100A	30		\$250.00	10/18	10/18	0		THU	0
PROGRAM : EXTRA												
CON COM1: EXTRA												
31	S		1100P-1135P	30		\$2,500.00	10/18	10/18	0		THU	0
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												
32	S		1200N-100P	30		\$350.00	10/18	10/18	0		THU	0
PROGRAM : TODAY SHW3-NBC												
CON COM1: TODAY SHW3-NBC												
33	S		300P-400P	30		\$550.00	10/18	10/18	0		THU	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
34	S		530A-600A	30		\$450.00	10/18	10/18	0		THU	0
PROGRAM : NC8 TODAY@5:30												
ORD COM1: 3Q/SEPT RATES												
CON COM1: NC8 TODAY@5:30												
35	S		600A-700A	30		\$1,250.00	10/18	10/18	0		THU	0
PROGRAM : NC8 TODAY@6AM												
CON COM1: NC8 TODAY@6AM												
36	S		630P-700P	30		\$5,000.00	10/18	10/18	0		THU	0
PROGRAM : NWSCH												
CON COM1: NWSCH												
37	S		900A-1000A	30		\$1,050.00	10/18	10/18	0		THU	0
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
38	S		4000P-1100P	30		\$4,500.00	10/16	10/16	0		TUE	0
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												

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CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	S		1030A-1100A	30		\$250.00	10/16	10/16	0		TUE	0
PROGRAM : EXTRA												
CON COM1: EXTRA												
40	S		1135P-1237A	30		\$800.00	10/16	10/16	0		TUE	0
PROGRAM : TONITE SHW-NBC<												
CON COM1: TONITE SHW-NBC<												
41	S		1100A-1200N	30		\$250.00	10/16	10/16	0		TUE	0
PROGRAM : DAYTIME												
CON COM1: DAYTIME												
42	S		300P-400P	30		\$550.00	10/16	10/16	0		TUE	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
43	S		400P-500P	30		\$800.00	10/16	10/16	0		TUE	0
PROGRAM : DR OZ												
CON COM1: DR OZ												
44	S		530P-600P	30		\$1,500.00	10/16	10/16	0		TUE	0
PROGRAM : NWSCH8 @5:30P												
CON COM1: NWSCH8 @5:30P												
45	S		600A-700A	30		\$1,250.00	10/16	10/16	0		TUE	0
PROGRAM : NC8 TODAY@6AM												
CON COM1: NC8 TODAY@6AM												
46	S		700P-730P	30		\$1,500.00	10/16	10/16	0		TUE	0
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												
47	S		700A-900A	30		\$1,400.00	10/16	10/16	0		TUE	0
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT2/12 17.41
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	10/16	10/16	0		TUE	0
49	S		1000A-1030A PROGRAM : NEWS CON COM1: NEWS	30		\$350.00	10/17	10/17	0		WED	0
50	S		1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,500.00	10/17	10/17	0		WED	0
51	S		1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$250.00	10/17	10/17	0		WED	0
52	S		1235A-135A PROGRAM : J FALLON-NBC CON COM1: J FALLON-NBC	30		\$300.00	10/17	10/17	0		WED	0
53	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/17	10/17	0		WED	0
54	S		500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,500.00	10/17	10/17	0		WED	0
55	S		530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 3Q/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$450.00	10/17	10/17	0		WED	0
56	S		600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,000.00	10/17	10/17	0		WED	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57	S		700A-900A	30		\$1,400.00	10/17	10/17	0		WED	0
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												
58	S		730P-800P	30		\$1,500.00	10/17	10/17	0		WED	0
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
59	S		900A-1000A	30		\$1,050.00	10/17	10/17	0		WED	0
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
OCT/12						\$.00						
CONTRACT TOTAL												\$.00
TOTAL SPOTS												0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI
 DEMOS- RA35+*

MUD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Priorities Usa Action/ Issue



PHONE (813) 228-8888

Original

Client:	Priorities Usa Action/ Issue	Submission Cost:	0	Campaign Ref:	E-120822091
Buyer:		Client/Product/Estimate:	321 / 340 / 1565	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06278083
Est./PO Number:	06278083	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Priority's Usa Actio	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
38	Tue 10p ET / 9p CT Parenthood .T.....	02		30				
				Comme	1		1	
Weekly Totals:					Total Spots(Ord Spots)			
					Closed PR			
					1		1	

Pre-emption Summary								
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
Tue 10p ET / 9p CT Parenthood		:30 Commercial	10/15/12	Closed Pre Emption	4,500.00	No Makegood / Credit	0000000000	E120822091

Grand Totals			
		Month 10 Weeks: 4	
Totals		10/15	10/22
Spots		0	0
Cost	0	0	0

Grand Totals:	
Spots:	0
Gross Total:	0.00
Commission:	0.00

Net Total:

0.00

REP HEADLINE# C278083
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG22/12 14.45
*** CHANGES *** ** WFLA-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT
1322 G STREET SE SALES PRSN WA- MEGHAN MCGARR (H)
WASHINGTON, DC 20003
ORDER # _____ CONTRACT # 6278083 CLASS: NATL. LOCAL REGIONAL
PRDCT PRIORITIES USA ACTION EST#1565 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG22/12 14.45

REP: REVISION
PRGM CHANGE LN'S 2,11,22,24,41,46,51,58
TIME CHANGE LN 26
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019
PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	NZ		1100A-1200N	30		\$250.00	10/19	10/19	1		FRI	1
AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1565												
AGENCY PRODUCT CODE = 340												
PROGRAM : DAYTIME												
CON COM1: DAYTIME												

2/22/12 for (RS)

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG22/12 14.45
CHANGES *** WFLA-TV ***

0001/12	70500.00	CONTRACT TOTAL	70500.00
		TOTAL SPOTS	59

REP HEADLINE# C278083
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG22/12 14.45
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$391,666 WFLA 18% WFTS 15% WTSP 23% WTVT 26% WTOG 3% WTTA 4% WMOR 5%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6278083
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

CREDIT RISK !!!
 HARRIS REPORT FROM REP

FAX# 703-516-9680
 AUG14/12 14.2
 *** WFLA-TV ***

ADV #	ADV. NAME	ISS/PRIORITIES	USA ACTION	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MUNDY KATOWITZ MEDIA		BUYER NAME	MEDIA PLACEMENT	
		1322 G STREET SE		SALES PRSN	WA- MEGHAN MCGARR (H)	
		WASHINGTON, DC 20003				
ORDER #	CONTRACT #	6278083		CLASS: NATL.	LOCAL	REGIONAL
PRDCT	PRIORITIES	USA ACTIO	EST#1565	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT16/12	OCT22/12	WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED		DATE	AUG14/12	14.28

REP: NEW ORDER
 TTL \$70,500 @59X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019
 PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1135P-1237A	30		\$800.00	10/19	10/19	1		FRI	1
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1565 PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<												
2			1100A-1200N	30		\$250.00	10/19	10/19	1		FRI	1
PROGRAM : AMER COURT CON COM1: AMER COURT												

Barlene

REP HEADLINE# 6276063
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG14/12 14.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$300.00	10/19	10/19	1		FRI	1
4			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/19	10/19	1		FRI	1
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$800.00	10/19	10/19	1		FRI	1
6			530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 3Q/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$450.00	10/19	10/19	1		FRI	1
7			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,500.00	10/19	10/19	1		FRI	1
8			600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,000.00	10/19	10/19	1		FRI	1
9			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/19	10/19	1		FRI	1
10			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,500.00	10/19	10/19	1		FRI	1
11			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/19	10/19	1		FRI	1

News @ 7

REP HEADLINE# 0278083
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG14/12 14.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	10/19	10/19	1		FRI	1
13			1000A-1030A PROGRAM : NEWS CON COM1: NEWS	30		\$350.00	10/22	10/22	1		MON	1
14			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$1,000.00	10/22	10/22	1		MON	1
15			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	10/22	10/22	1		MON	1
16			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/22	10/22	1		MON	1
17			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,700.00	10/22	10/22	1		MON	1
18			530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 30/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$500.00	10/22	10/22	1		MON	1
19			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,350.00	10/22	10/22	1		MON	1
20			630P-700P PROGRAM : NWSCH CON COM1: NWSCH	30		\$6,000.00	10/22	10/22	1		MON	1

REP HEADLINE# 0276083
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,600.00	10/22	10/22	1		MON	1
22			730P-800P PROGRAM : EXTRA< CON COM1: EXTRA<	30		\$2,000.00	10/22	10/22	1		MON	1
23			1130P-100A PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE	30		\$1,350.00	10/20	10/20	1		SAT	1
24			700A-900A PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$750.00	10/20	10/20	1		SAT	1
25			900A-1000A PROGRAM : NWSCH8 SAT-AM CON COM1: NWSCH8 SAT-AM	30		\$600.00	10/20	10/20	1		SAT	1
26			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,500.00	10/21	10/21	1		SUN	1
27			1200N-100P PROGRAM : NWSCH8-NOON SU CON COM1: NWSCH8-NOON SU	30		\$250.00	10/21	10/21	1		SUN	1
28			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$500.00	10/21	10/21	1		SUN	1
29			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/18	10/18	1		THU	1

1130-131M during

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CREDIT WORKSHEET HARRIS REPORT FROM REP
AUG14/12 14.2
*** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
30			1030A-1100A	30		\$250.00	10/18	10/18	1		THU	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
31			1100P-1135P	30		\$2,500.00	10/18	10/18	1		THU	1
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												
32			1200N-100P	30		\$350.00	10/18	10/18	1		THU	1
PROGRAM : TODAY SHW3-NBC												
CON COM1: TODAY SHW3-NBC												
33			300P-400P	30		\$550.00	10/18	10/18	1		THU	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
34			530A-600A	30		\$450.00	10/18	10/18	1		THU	1
PROGRAM : NC8 TODAY@5:30												
ORD COM1: 3Q/SEPT RATES												
CON COM1: NC8 TODAY@5:30												
35			600A-700A	30		\$1,250.00	10/18	10/18	1		THU	1
PROGRAM : NC8 TODAY@6AM												
CON COM1: NC8 TODAY@6AM												
36			630P-700P	30		\$5,000.00	10/18	10/18	1		THU	1
PROGRAM : NWSCH												
CON COM1: NWSCH												
37			900A-1000A	30		\$1,050.00	10/18	10/18	1		THU	1
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
38			1000P-1100P	30		\$4,500.00	10/16	10/16	1		TUE	1
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												

REP HEADLINE# 6278083
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG14/12 14.2
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
39			1030A-1100A	30		\$250.00	10/16	10/16	1		TUE	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
40			1135P-1237A	30		\$800.00	10/16	10/16	1		TUE	1
PROGRAM : TONITE SHW-NBC<												
CON COM1: TONITE SHW-NBC<												
41			1100A-1200N	30		\$250.00	10/16	10/16	1		TUE	1
PROGRAM : AMER COURT												
CON COM1: AMER COURT												
42			300P-400P	30		\$550.00	10/16	10/16	1		TUE	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
43			400P-500P	30		\$800.00	10/16	10/16	1		TUE	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
44			530P-600P	30		\$1,500.00	10/16	10/16	1		TUE	1
PROGRAM : NWSCH8 @5:30P												
CON COM1: NWSCH8 @5:30P												
45			600A-700A	30		\$1,250.00	10/16	10/16	1		TUE	1
PROGRAM : NC8 TODAY@6AM												
CON COM1: NC8 TODAY@6AM												
46			700P-730P	30		\$1,500.00	10/16	10/16	1		TUE	1
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
47			700A-900A	30		\$1,400.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												

Daytime

News @ 7

REP HEADLINE# 6278083
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG14/12 14.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	10/16	10/16	1		TUE	1
49			1000A-1030A PROGRAM : NEWS CON COM1: NEWS	30		\$350.00	10/17	10/17	1		WED	1
50			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,500.00	10/17	10/17	1		WED	1
51			1100A-1200N PROGRAM : AMER COURT CON COM1: AMER COURT	30		\$250.00	10/17	10/17	1		WED	1
52			1235A-135A PROGRAM : J FALLON-NBC CON COM1: J FALLON-NBC	30		\$300.00	10/17	10/17	1		WED	1
53			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/17	10/17	1		WED	1
54			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,500.00	10/17	10/17	1		WED	1
55			530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 3Q/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$450.00	10/17	10/17	1		WED	1
56			600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,000.00	10/17	10/17	1		WED	1

Dayline

REP HEADLINE# C-78063
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG14/12 14.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
57			700A-900A	30		\$1,400.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												
58			730P-800P	30		\$1,500.00	10/17	10/17	1		WED	1
PROGRAM : EXTRA<												
CON COM1: EXTRA<												
59			900A-1000A	30		\$1,050.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
OCT/12 70500.00												CONTRACT TOTAL 70500.00
												TOTAL SPOTS 59

MARKET TOTALS \$391,666 WFLA 18% WFTS 15% WTSP 23% WTVT 26% WTOG 3% WTTA 4% WMOR 5%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Priorities Usa Action/ Issue	Submission Cost:	66000	Campaign Ref:	E:120822091
Buyer:		Client/Product/Estimate:	321 /340 /1565	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06278083
Est./PO Number:	06278083	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Priorities Usa Actio	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show ...F..	03	800	30 Comme	Nbr of Spots	1	1	800
2	M-F 11a Daytime ...F..	02	250	30 Comme	Nbr of Spots	1	1	250
3	M-F 1237a ET / 1137p CT Late Night ...F..	02	300	30 Comme	Nbr of Spots	1	1	300
4	M-F 2p Rachael Ray ...F..	02	400	30 Comme	Nbr of Spots	1	1	400
5	M-F 4p Dr Oz ...F..	02	800	30 Comme	Nbr of Spots	1	1	800
6	M-F 530a News ...F..	02	450	30 Comme	Nbr of Spots	1	1	450
7	M-F 530p News ...F..	02	1500	30 Comme	Nbr of Spots	1	1	1500
8	M-F 6p News ...F..	02	2000	30 Comme	Nbr of Spots	1	1	2000
Weekly Totals: Total Spots(Ord Spots)					49	10	59	
Open PR					-1		-1	-4500

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Priorities Usa Action/ Issue	Submission Cost:	66000	Campaign Ref:	E:120822091
Buyer:		Client/Product/Estimate:	321 /340 /1565	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06278083
Est./PO Number:	06278083	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
9	M-F 6a News ...F..	02	1250	30 Comme	Nbr of Spots	1	1	1250
10	M-F 7p News ...F..	02	1500	30 Comme	Nbr of Spots	1	1	1500
11	M-F 7a Today Show ...F..	02	1400	30 Comme	Nbr of Spots	1	1	1400
12	M-F 9a Today Show II ...F..	01	1050	30 Comme	Nbr of Spots	1	1	1050
13	M-F 10a News M.....	01	350	30 Comme	Nbr of Spots	1	1	350
14	M-F 1135p ET / 1035p CT Tonight Show M.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
15	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
16	M-F 2p Rachael Ray M.....	02	400	30 Comme	Nbr of Spots	1	1	400
17	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
18	M-F 530a News M.....	01	500	30 Comme	Nbr of Spots	1	1	500
Weekly Totals:					Total Spots(Ord Spots)	49	10	59
Open PR						-1		-4500

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 66000	Campaign Ref: E:120822091
Buyer: ..	Client/Product/Estimate: 321 /340 /1565	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06278083
Est./PO Number: 06278083	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
19	M-F 6a News M.....	02	1350	30 Comme		1	1	1350
20	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6000	30 Comme		1	1	6000
21	M-F 7a Today Show M.....	02	1600	30 Comme		1	1	1600
22	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme		1	1	2000
23	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1350	30 Comme	1		1	1350
24	Sat 7a Today ShowS.	02	750	30 Comme	1		1	750
25	Sat 9a NewsS.	01	600	30 Comme	1		1	600
26	M-Su Late News Late RunS	01	2500	30 Comme	1		1	2500
27	Sun 12p NewsS	02	250	30 Comme	1		1	250
28	Sun 9a NewsS	02	500	30 Comme	1		1	500
Weekly Totals: Total Spots(Ord Spots)					49	10	59	
Open PR					-1		-1	-4500

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 66000	Campaign Ref: E:120822091
Buyer: ..	Client/Product/Estimate: 321 /340 /1565	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06278083
Est./PO Number: 06278083	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
29	M-F 1p Days Of Our Lives ...T...	02	600	30 Comme	1		1	600
30	M-F 1030a Extra ...T...	02	250	30 Comme	1		1	250
31	M-Su 11p News ...T...	01	2500	30 Comme	1		1	2500
32	M-F 12p Today Show III ...T...	02	350	30 Comme	1		1	350
33	M-F 3p Doctors ...T...	03	550	30 Comme	1		1	550
34	M-F 530a News ...T...	02	450	30 Comme	1		1	450
35	M-F 6a News ...T...	02	1250	30 Comme	1		1	1250
36	M-F 630p ET / 530p CT NBC Nightly News ...T...	01	5000	30 Comme	1		1	5000
37	M-F 9a Today Show II ...T...	01	1050	30 Comme	1		1	1050
38	Tue 10p ET / 9p CT Parenthood T.....	02	4500	30 Comme	1		1	4500
Weekly Totals: Total Spots(Ord Spots)					49	10	59	
Open PR					-1		-1	-4500

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 66000	Campaign Ref: E:120822091
Buyer: ..	Client/Product/Estimate: 321 / 340 / 1565	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06278083
Est./PO Number: 06278083	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
39	M-F 1030a Extra .T.....	02	250	30 Comme	Nbr of Spots	1	1	250
40	M-F 1135p ET / 1035p CT Tonight Show .T.....	03	800	30 Comme	Nbr of Spots	1	1	800
41	M-F 11a Dayline .T.....	02	250	30 Comme	Nbr of Spots	1	1	250
42	M-F 3p Doctors .T.....	03	550	30 Comme	Nbr of Spots	1	1	550
43	M-F 4p Dr Oz .T.....	02	800	30 Comme	Nbr of Spots	1	1	800
44	M-F 530p News .T.....	02	1500	30 Comme	Nbr of Spots	1	1	1500
45	M-F 6a News .T.....	02	1250	30 Comme	Nbr of Spots	1	1	1250
46	M-F 7p News .T.....	02	1500	30 Comme	Nbr of Spots	1	1	1500
47	M-F 7a Today Show .T.....	02	1400	30 Comme	Nbr of Spots	1	1	1400
48	M-F 9a Today Show II .T.....	01	1050	30 Comme	Nbr of Spots	1	1	1050
Weekly Totals: Total Spots(Ord Spots)					49	10	59	
Open PR					-1		-1	-4500

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 66000	Campaign Ref: E:120822091
Buyer: "	Client/Product/Estimate: 321 /340 /1565	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/26/12	Weeks: 2	Order Ref: 06278083
Est./PO Number: 06278083	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
49	M-F 10a News ..W....	01	350	30 Comme	Nbr of Spots	1	1	350
50	M-Su 11p News ..W....	01	2500	30 Comme	Nbr of Spots	1	1	2500
51	M-F 11a Daytime ..W....	02	250	30 Comme	Nbr of Spots	1	1	250
52	M-F 1237a ET / 1137p CT Late Night ..W....	02	300	30 Comme	Nbr of Spots	1	1	300
53	M-F 2p Rachael Ray ..W....	02	400	30 Comme	Nbr of Spots	1	1	400
54	M-F 5p News ..W....	02	1500	30 Comme	Nbr of Spots	1	1	1500
55	M-F 530a News ..W....	02	450	30 Comme	Nbr of Spots	1	1	450
56	M-F 6p News ..W....	02	2000	30 Comme	Nbr of Spots	1	1	2000
57	M-F 7a Today Show ..W....	02	1400	30 Comme	Nbr of Spots	1	1	1400
58	M-F 730p Entertainment Tonight ..W....	02	1500	30 Comme	Nbr of Spots	1	1	1500
59	M-F 9a Today Show II ..W....	01	1050	30 Comme	Nbr of Spots	1	1	1050
Weekly Totals: Total Spots(Ord Spots)					49	10	59	
Open PR					-1		-1	-4500

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 68000	Campaign Ref: E:120822091
Buyer:	Client/Product/Estimate: 321 /340 /1565	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06278083
Est./PO Number: 06278083	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
38	Tue 10p ET / 9p CT Parenthood	30 Commercial	10/15/12	Open Pre Emption	4,500.00			
Weekly Totals: Total Spots(Ord Spots)					49	10	59	
Open PR					-1		-1	-4500

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
38	Tue 10p ET / 9p CT Parenthood	30 Commercial	10/15/12	Open Pre Emption	4,500.00		0000000000	E:120822091

Grand Totals

		Month 10 Weeks: 4	
Totals		10/15	10/22
Spots	59	49	10
Cost	70500	55200	15300

Grand Totals:

Spots: 59
Gross Total: 66,000.00
Commission: 9,900.00
Net Total: 56,100.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21725
Mundy Katowitz Media, Inc.
1322 G Street SE
WASHINGTON DC 20003

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Priorities Usa Action/ Issue
PROD: Priorities Usa Actio

2012
INVOICE DATE 10/28/12 E: 120822091
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033223
PAGE 1 BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 321 /340 /1565
Desc: 06278083

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Tue 10p ET / 9p CT Parenthood	4500.00	38	1	10/16	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	4500.00-
Total Airtime Net Spot Revenue:								.00		

PERIOD COST 4,500.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits 4,500.00-
TOTAL RECONCILING 4,500.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER PRODUCT
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INVOICE NUMBER 0100033223
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